Our Lady Queen of Peace
Catholic High School

Curriculum Overview

YEAR 11 Travel and Tourism

Careers		
Local Market Information	**Skills**	**Jobs**
Tourism and hospitality jobs growing by 2034 Eden project	Ability to follow instructions/ attention to detail Ability to learn and apply new information Strong work ethic Motivation Accountability Time management	Travel agent Tour guide Working for a car hire company Cruise/ferry worker Holiday rep Air traffic control Conservationist Local council Travel partnership manager Tourism business development manager

	Knowledge & Understanding			**Subject Specific Literacy Development**	**Cultural Capital / Enrichment Opportunities**
	Topics (Bigger Picture)	**Knowledge (Key Concepts)**	**Recall & Retrieval Practice Focus**	**Key Vocabulary**	
Half Term 1	**Component 2 needs in travel and tourism** **Learning outcome A3** – How travel and tourism may use research to identify travel and tourism trends.	Visitor numbers by type Emerging destinations Destination types Changing transport trends Customer spending Environmental awareness Changes in leisure, health and sport.	Recall from Component 2 Learning outcome A1, A2, A3. Linked learning from Component 1.	Bleisure Emerging destination Slow tourism Responsible travel Artificial intelligence	LMI skills discussion before starting coursework

	Knowledge & Understanding			Subject Specific Literacy Development	Cultural Capital / Enrichment Opportunities
	Topics (Bigger Picture)	**Knowledge (Key Concepts)**	**Recall & Retrieval Practice Focus**	**Key Vocabulary**	
		Completion of PSA Task 1 B - monitored preparation and formal supervision time			
	Component 2 Needs in travel and tourism **Learning outcome B1** – recognise how the need and preferences of travel and tourism customers are met	Travel needs including dates, time of year, transport, accommodation, budget, purpose of travel, specific, unstated. Desirable preferences including responsible tourism, levels of service standards, practical assistance Completion of PSA task 2 – monitored preparation and formal supervision time		Accessibility Budget Responsible travel Corporate travel Leisure travel Specialist travel	Career discussion – jobs on cruise ships and ferries.
Half Term 2	**Component 2 Needs in travel and tourism** **Learning outcome B2** – how travel and tourism organisations provide different products and services to meet customers' needs and preferences **Learning outcome B3** – needs and different types of travel	Products Services Different types of travel including leisure, corporate, specialist, VFR, day trips Completion of PSA Task 3 a and 3 b – monitored preparation and formal supervision time	Recall from learning outcome A3, B1 Linked learning from component 1	Specialist travel Independent Package	LMI – tourism increase by 2034- jobs in local area related to this – focus on travel agent
Half Term 3	**Component 3A** – Factors that influence global travel and tourism	A1 – factors influencing global travel A2 – response to factors	Component 3B (from year 10) Linked learning from components 1 and 2.	Economic Political Media Epidemic Pandemic Organisations	

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				Socio-cultural	
Half Term 4	**Component 3C** – Destination management	C1 – Tourism development C2 – The role of national and international governments in tourism development C3 – The importance of partnerships in destination management	Component 3A Component 3B (from year 10) Linked learning from components 1 and 2.	Employment Exploration Involvement Development Consolidation Stagnation Decline Rejuvenation	
	Revision	Revision of all component 3, ready for exam			
Half Term 5	Revision	Revision of all component 3, ready for exam	Component 3A Component 3B (from year 10) Component 3C		

Key Assessments			
When	**What will be assessed?**	**Why is this being assessed?**	**How will results be stored & students receive feedback?**
Half term 1	Task 1 B – How organisations identify travel and tourism trends Task 2 – How travel and tourism companies meet the needs of customers	PSA 2 Completion PSA 2 completion	Stored on tracker Stored on tracker
Half term 2	Task 3 a – Customer profile – meeting the needs and preferences of customers Task 3 b – Additional information	PSA 2 completion PSA2 completion	Stored on tracker Stored on tracker
Half term 3	Key piece - discuss question – 6 marks Key piece – discuss question – 6 marks	Exam practice for component 3 Exam practice for component 3	Teacher marked with WWW and EBI on green sheet. Teacher marked with WWW and EBI on green sheet.
Half term 4	Key piece – discuss question – 6 marks Component 3 mock exam	Exam practice for component 3 Assessing key knowledge, understanding	Teacher marked with WWW and EBI on green sheet. Results stored on simms – whole

		of skills of component 3 to identify misconceptions for revision	class feedback on strengths and weaknesses