Our Lady Queen of Peace
Catholic High School

Curriculum Overview

YEAR 10 Travel and Tourism

Careers		
Local Market Information	**Skills**	**Jobs**
Tourism and hospitality jobs growing by 2034 Eden Project	Ability to follow instructions/ attention to detail Ability to learn and apply new information Strong work ethic Motivation Accountability Time management	Travel agent Tour guide Theme Park worker Conservationist Train companies National highways Government officer

	Knowledge & Understanding			**Subject Specific Literacy Development**	**Cultural Capital / Enrichment Opportunities**
	Topics (Bigger Picture)	**Knowledge (Key Concepts)**	**Recall & Retrieval Practice Focus**	**Key Vocabulary**	
Half Term 1	**Component 1 - Travel and tourism organisations and destinations** **Learning outcome A1** – The major components of the UK travel and tourism industry	Accommodation providers Transport operators Visitor attractions Tour operators Travel agents Tourism promotion Ancillary services	World map and continents and locations around the world A1 Recall	Self-catering Accommodation Customer service Natural Purpose built Heritage Domestic Inbound Outbound Mass market	LIM - discussion of tourism sector jobs growing by 2034 in local area

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				Independent Ancillary services MICE	
	Component 1 - Travel and tourism organisations and destinations **Learning outcome A2** – The ownership and aims of travel and tourism organisation and how they work together.	Private, public and voluntary ownership Financial and strategic aims Complete task 1A		Private Public Voluntary Shareholder Financial Strategic	
Half Term 2	**Component 1 - Travel and tourism organisations and destinations** **Learning outcome A2** – travel and tourism organisations working together	Interrelationships, interdependencies Ways of working together, Examples and reasons Complete task 1b	A1 and A2 recall - ownership and aims A2 recall – working together	Interrelationships interdependence	LMI skills – discussion about skills linked to completed coursework.
	Component 1 - Travel and tourism organisations and destinations **Learning outcome A3 -** The role of consumer technology in travel and tourism	Type of technology Reasons for Advantages and disadvantages of technology		Consumer technology Virtual reality Augmented reality Artificial intelligence	
Half Term 3	**Component 1 - Travel and tourism organisations and destinations** **Learning outcome A3** - the role of consumer technology in travel and tourism	Complete task 2	A3 recall – technology		
	Component 1 - Travel and tourism	Types of destinations		Cultural	LMI- Eden project –

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	organisations and destinations **Learning outcome B1** - visitor destinations, **Learning outcome B2** - activities **Learning outcome B3** - visitor types	Features of destination Domestic, inbound, outbound, leisure, business tourism Visitor types Complete task 3a		Historical Natural attraction Purpose built Heritage Off peak Peak Leisure tourism Business tourism MICE	discussion of jobs linked to this.
Half Term 4	**Component 1 - Travel and tourism organisations and destinations** **Learning outcome - B4** – Travel options and modes of transport, hubs and routes	Types of travel Modes of transport – air, rail, sea, land. Hubs and gateways Suitability of travel routes Complete task 3b	B1 -Destination, B2 – activities, B3 visitor types and previous recall from earlier in the year	Short haul Long haul Charter Scheduled Transport hub Transport gateway Transfer	Employee encounter – working for an airline
Half Term 5	**Component 3 - Influences on global travel and tourism** **Learning outcome B** – Impact of travel and tourism and sustainability	Social impacts Economic impacts Environmental impacts How to manage impacts Sustainability	A1 recall – linked learning to new content.	Economic Political Media Epidemic Pandemic Socio-cultural Sustainability Responsible tourism Ecotourism	
Half Term 6	**Component 2 Needs in travel and tourism**	Primary research methods Secondary research	3B recall	Primary research Secondary research Qualitative data	

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	Learning Outcome A1 - Types of market research	methods Advantages and disadvantages of each Complete task 1 A		Quantitative data	

Key Assessments			
When	**What will be assessed?**	**Why is this being assessed?**	**How will results be stored & students receive feedback?**
Half term 1	Key piece - Explain questions – 4 marks Key piece - Discuss question – 6 marks	Command word for GCSE component 3 Command word for GCSE component 3	Teacher marked with WWW and EBI on green sheet. Teacher marked with WWW and EBI on green sheet.
Half term 2	Task 1A – Ownership, aims, products and services for one organisation	PSA1 completion PSA1 Completion	Stored on tracker Stored on tracker

	Task 1B - Partnerships between travel and tourism organisations		
Half term 3	Mid-term assessment – Learning outcome A1, A2, A3 Task 2 – Consumer technologies	Assessing key knowledge, understanding of skills of component 1 PSA1 completion	Teacher marked – whole class feedback and individual areas of WWW and EBI. Stored on tracker
Half term 4	Task 3A – Suitability of a destination for a visitor profile Task 3B - Best form of transport for the visitor profile	PSA1 completion PSA1 completion	Stored on tracker Stored on tracker
Half term 5	Key piece – Discuss question – 6 marks Key piece – Discuss question – 6 marks	Command word for GCSE component 3 Command word for GCSE component 3	Teacher marked with WWW and EBI on green sheet. Teacher marked with WWW and EBI on green sheet.
Half term 6	Task 1 A (Component 2) – Market research for a travel and tourism organisation	PSA2 completion	Stored on tracker